



Bulletin

of the Mahoning Valley Medical Society
Third Quarter 2016

HOW'S YOUR MORALE?



2016 Survey of American Physicians: Where is physician morale the highest and lowest?

The following chart displays the percentages of physicians who indicate their professional morale is very or somewhat positive by state. The remaining physicians indicate their morale is very or somewhat negative. Data derived from a survey of 17,236 physicians conducted for The Physicians Foundation by Merritt Hawkins.

1	Nebraska	58.3%
2	Vermont	56.9%
3	Massachusetts	56.2%
4	North Dakota	55.3%
5	Utah	54.0%
6	Minnesota	53.8%
7	Alaska	53.1%
8	Wisconsin	53.0%
9	Virginia	52.9%
10	Missouri	52.1%
11	California	51.6%
12	Maine	50.0%
13	Oregon	49.7%
14	Iowa	49.7%
15	Maryland	49.5%
16	New Hampshire	49.5%
17	Mississippi	49.5%
18	Kansas	49.2%
19	Washington	48.9%
20	South Dakota	48.7%
21	Michigan	48.7%
22	Colorado	47.5%
23	Illinois	47.0%
24	West Virginia	46.7%
25	Hawaii	46.5%

26	Alabama	46.4%
27	Rhode Island	46.2%
28	South Carolina	45.7%
29	Indiana	45.5%
30	North Carolina	45.3%
31	Kentucky	45.3%
32	Arkansas	44.8%
33	Pennsylvania	44.3%
34	Ohio	44.2%
35	New York	44.1%
36	Oklahoma	43.4%
37	Florida	43.1%
38	Montana	43.1%
39	Louisiana	42.6%
40	Wyoming	42.4%
41	New Jersey	42.0%
42	Georgia	41.3%
43	Tennessee	40.9%
44	Arizona	40.8%
45	Nevada	40.4%
46	New Mexico	40.3%
47	Idaho	40.3%
48	Connecticut	39.8%
49	Delaware	38.9%
50	Texas	38.8%

Bulletin

Editor Sean T. McGrath, MD

Managing Editor Karyn Frederick

Editorial Board

Lyn E. Yakubov, MD Sean T. McGrath, MD

The Bulletin is published quarterly by the
Mahoning Valley Medical Society, 3855 Starr's Centre Dr., Suite C-3,
Canfield, Ohio 44406.

Phone (330) 533-4880 Fax (330) 533-4940.

www.mahoningmed.org

The opinions and conclusions expressed herein do not necessarily represent the views of the editorial staff nor the official view of the Mahoning Valley Medical Society. Advertisements do not imply sponsorship or endorsements by the Mahoning Valley Medical Society of products or services advertised. The Bulletin reserves the right to edit all contributions for clarity and length, as well as to reject any material submitted, including advertisements.

Subscription rate of \$20.00 per year is included in MVMS dues.

Correspondence and changes of address should be mailed to the above address.

2016 Council

Officers

LYN E. YAKUBOV, MD *President*

THOMAS J. TRAIKOFF, DO *President-elect*

DEAN R. BALL, DO *Secretary/Treasurer*

SEAN T. MCGRATH, MD *Immediate Past President*

Delegates to OSMA

DENISE L. BOBOVNYIK, MD SEAN T. MCGRATH, MD

DEAN R. BALL, DO LYN E. YAKUBOV, MD

Alternate Delegates to OSMA

RICHARD LOGES, MD DANNY SANKOVIC, MD

VIVIAN I. STARR, DO THOMAS TRAIKOFF, DO

Members-at-Large

ROBERT HELWIG, MD RAYMOND S. DUFFETT, MD

KRISTIN EVAN-HYMES, MD DAVID WEIMER, MD

Employed Physician Representatives

ALEX HEINTZELMAN, MD

PAUL A RICH, MD

THOMAS ALBANI, MD

Legislative Liaison

RAYMOND S. DUFFETT, MD

Executive Director

KARYN L. FREDERICK

Foundation Trustees

RASHID A. ABDU, MD NORTON I. GERMAN, MD

JAMES STILLE, MD PRABHUDAS LAKHANI, MD

C. CONNER WHITE, MD

Calendar

November 8, 2016

Election Day

November 13, 2016

Keith Urban, Covelli Centre

November 17, 2016

*Trans Siberian Orchestra,
Covelli Centre*

November 19, 20, 2016

*Ringling Brothers Circus,
Covelli Centre*

December 21-25, 2016

Disney on Ice, Covelli Centre

January 28, 2017

*Harlem Globetrotters,
Covelli Centre*

February 3-4, 2017

*Toughest Monster Truck Tour,
Covelli Centre*

CLASSIFIED

MEDICAL OFFICE SPACE

Tiffany Building

1600 Sq. Feet

5 exam rooms, Lab,
Registration, Physician Office
7067 Tiffany Blvd., Boardman
Phone 330-629-8629

Like us on Facebook

Get your Bulletin via E-mail



Send us your email address and we will send the
Bulletin directly to your inbox.

Send your email address to:
mahoningcountymed@zoominternet.net

MEDICAL OFFICE SPACES

1760 Sq. Ft.

1200 Sq. Ft.

800 Sq. Ft.

3132 Belmont Avenue, Liberty
Phone: 330-219-4682



THE FIRST AMENDMENT

What a huge topic this past month. What does this amendment mean to people and what does it protect? How does it apply in the medial field?

First and foremost, let's define what is not protected by the First Amendment: Any opinion or action that causes death, harm, or danger to another American Citizen is not protected by the First Amendment.

I believe the first amendment must protect every person's opinion in order to be heard. Each of us must be able to let our concerns and hopes be known and hopefully fruitfully discussed. This allows the "little person" to be able to be part of the greater community of the United States of America. I think it should protect people's opinions in response to other people's opinions as well. All must be protected!

I believe the problem comes when people become "radical" about their opinions or views and refuse to listen to both sides. There needs to be an "extension of the olive branch" between opposing viewpoints to make any progress. I heard a saying once that rings true; the problem with close-minded people is that they never shut their mouths!

How about in the medical office? What is the role of the first amendment there? I think doctors have been the leaders in the first amendment. It's simple, we have a job to do and we do it no matter what is said or done in the office. I listen to patients to make sure there are no problems at home or socially that are limiting their health and wellbeing to the extent they allow me. I personally keep many opinions to myself and listen to the patient's point of view. The only exception is the current state of the medical environment. I do not hold back any longer when talking with patients about our medical system. I tell them my understanding of what is going on and they tell me theirs. I feel, overall, that we are on a similar page and there is a general understanding of what is happening.

My opinion on the First Amendment; Very Important! Must be protected for all. Can't discriminate or call names of anyone based on their opinions or actions/reactions. It will and needs to be part of the physician-patient relationship and must be thoughtfully negotiated by the professional in the room.

Being a very important issue, if anyone has anything to add, please write a letter to the editor and we will include comments in the next Bulletin.

A handwritten signature in black ink, appearing to read "S. McGrath".



An Eye on the Valley

I would like to take this time to recognize and support the vision and effort of Sergul A. Erzurum, M.D. along with her co-founder Karen Hauser in initiating a foundation for her hometown community. What better area than her field of expertise and practice. What better way to help others and give back to our community.

Sight for All Foundation is a 501c(3) non-profit and is administered by a volunteer board composed of individuals who live and work in the Mahoning Valley. The Doctors for Sight who have committed to administering care for this effort currently consist of 18 ophthalmologists and 16 optometrists. Physicians outside of the specialty but representing a wide spectrum of practice in the Mahoning

Valley have also lent their financial support. This is in addition to numerous businesses, organizations, and philanthropists throughout the Valley.

Trumbull and Mahoning County have over 156,000 individuals experiencing vision loss or vision problems. Columbiana County has an additional 15,000 people with vision problems. Of all of these residents, over 4,600 have macular degeneration, over 52,000 have cataracts, and over 5,500 have glaucoma. The number of seniors with these diseases will double by the year 2030.

The purpose of the organization is to provide assistance to those in our community who are in need of eye care services and works directly to help them to maneuver the health care system so that they can receive services including eye care examinations and procedures as well as glasses or contacts. The Foundation creates the opportunity for those in need to achieve their best vision through a collaboration of doctor, facility, patient, and service.

The goal of *Sight for All* is to assist individuals within our community who are in need of eye care services who do not have the resources or means to gain access to available eye care programs. The foundation's services are meant for uninsured and underinsured patients with few or no other healthcare options. Uninsured patients are individuals who do not have any form of public or private insurance, including Medicaid, CHIP, PCN, Catastrophic, or High-Deductible insurance. Underinsured patients are individuals who have health insurance but are paying a high percentage (usually more than 5-10%) of their annual household income towards medical expenses (i.e. premiums, deductibles, prescriptions, and bills, etc.). Moreover, the non-profit is happy to help anyone find the care they need within our community.

Sight for All requires self-reported financial information and health insurance status. Specific financial forms are not required to enroll. However, these optional forms are strongly recommended so they can help patients apply for future healthcare programs such as state, federal, and prescription assistance. Optional forms include: W-2, pay stubs, bank statements, among others.

Sight for All is now located within the Goodwill offices at 2747 Belmont Ave, Youngstown, OH. The patient navigator at this office will respond to tri-county resident or physician requests or inquiries, will educate patients, as well as review services, and help to determine financial need.

Sight for All is partnering with Goodwill, Lions Club, and Prevent Blindness to promote and expand the services provided by these organizations. *Sight for All* will assist any request for vision services. Financial information will be obtained and evaluated to see if the patient meets criteria for help. If you have patients with financial limitations who require eye care, please remember this new organization. The website is: www.sightforall2016.com and contact information is: sightforall2016@gmail.com. Interested in donating? The mailing address is: P.O. Box 125, Youngstown, Ohio 44501. Donations may also be made through their website. We have seen philanthropic undertakings time and again in our Valley. Some notable efforts of this particular type have been by some of our own MVMS members and area practitioners who had a vision and made it happen and continue their passion. I commend the tremendous work poured into this new endeavor and am most pleased and proud to partner with it.

Lyn E. Yakubov MD



Massage Café, Ltd.

Professional Massage Therapy for Pain Relief and Relaxation

- 12 Skilled Licensed Therapists, including two former massage instructors
- Five BWC Certified Therapists
- Variety of Therapeutic Bodywork Modalities: includes Deep Tissue, Trigger Point, Positional Release, Neuromuscular, Myofascial, Craniosacral, Swedish and more...
- Convenient Hours:
 - CANFIELD 9 AM - 9 PM Monday - Saturday
 - APPLEWOOD - 10 AM - 7 PM Tuesday - Saturday
- Affordable Pricing: \$1/minute

**4259 Boardman Canfield Road
Canfield, OH 330-702-1872**

**6775 Applewood Blvd.
Boardman, OH 330-726-7510**



BRANCH STREET

COFFEE ROASTERS

Now Open in Boardman!

**1393 Boardman-Canfield Rd
(Huntington Woods Plaza)**

Proudly micro-roasting only the finest coffee several times a week on site, so you know it is fresh!

Now offering 7 days a week:

- Full service espresso bar
- Full line of drip coffee
- Locally baked pastries
- Local artists and local vendors showcasing monthly
- Free FAST wifi

Come experience the difference.

Bits 'n' Pieces

MEMBERSHIP DUES BILLING

Membership dues invoices were mailed out in September and many of you have already paid your 2017 dues. If you haven't yet paid dues, or if you have not received an invoice, please contact the Society office and we will send one out to you.

SAVE THE DATE FOR DOCTORS' DAY CELEBRATION!

The Doctors' Day Celebration will be held at Hollywood Gaming at Mahoning Valley Racecourse again this year on **FRIDAY, MARCH 31 2017**. Mark this date in your calendar and join us for an evening of great food and conversation and possibly at little winning! This event has been a huge success in past years so we hope you will join us in 2017.

NEW MEMBERS

Jessica Reiter, DO

Internal Medicine

Community Medical Associates
1450 S. Canfield Niles Rd.
Youngstown, OH 44515

Medical Education: West Virginia School of Osteopathic Medicine,
Lewisburg, WV
Internship: Western Reserve Health Edu., Youngstown, OH
Residency: Western Reserve Health Edu., Youngstown, OH

Jenna Fluegge, MD

Family Medicine

Comprehensive Physician Associates
5170 Belmont Ave.
Youngstown, OH 44505

Medical Education: American University of Antigua
Internship: Northside Family Medicine,
Youngstown, OH
Residency: Northside Family Medicine,
Youngstown, OH

Basem Doss, MD

Internal Medicine

ValleyCare Medical Group of Ohio
20 Ohltown Rd., Suite 204
Youngstown, OH 44515

Medical Education: Chicago Medical School, North Chicago, IL
Internship: St. Elizabeth Hospital, Youngstown, OH
Residency: St. Elizabeth Hospital, Youngstown, OH

Delinquent Account Collection

MILLSTONE & KANNENSOHN

Attorneys-at-Law

OVER 50 YEARS EXPERIENCE IN FULL SERVICE MEDICAL COLLECTIONS

**FREE CONSULTATION FOR ALL MEDICAL PROVIDERS, CREDIT MANAGERS & ACCOUNTS
RECEIVABLE SUPERVISORS.**

MAINTAIN YOUR OWN EHR WHILE INCREASING REVENUE, CASH FLOW, AND EFFICIENCY

You can keep your own EHR, while Fenner does your billing:

- We help you find **revenue** sources you may be missing and thus improve your cash flow.
- We are motivated to be fully knowledgeable on all aspects of insurance company claims. Our own company's success depends on it!
- We stay current on the very latest changes in modifiers, codes and billing policies.
- We meet deadlines and handle all follow-ups.

Contact Jaymie Davis, Manager, at Fenner Physician Billing
330-758-2775 or email jaymie@fennercorp.com to get quote.



Piper's

Printing Company

Professional & Personal Service for your Business

550 East Main Street | State Route 224
Canfield, Ohio 44406

Phone: 330.533.8411 | Fax: 330.702.1881

Email: info.pipers@zoominternet.net

Website: www.pipersprinting.com

Huntington Insurance

TAIL Professional Insurance // (Extended Reporting Endorsements or ERE)

In the past, a physician leaving a practice or having to stop her/his professional claims made policy (if other than retiring) had to consider the acquisition of an extended reporting endorsement or tail coverage, as it is commonly known.

Such acquisitions are costly, as some know, with standard premiums ranging upwards of 200% or so of mature claims made premiums. Oftentimes, tail premiums are calculated with discounts stripped out so the sticker shock becomes even bigger.

The Insurance market now provides *alternative tail options* through other carriers offering indefinite coverage (a must, if available, for this kind of coverage), financially stable carriers and competitive pricing. Consider these recently placed actual cases:

Incumbent Carrier/Radiology

Limit: \$\$2,000,000/\$4,000,000

Basis: Indefinite

Premium: \$82,000

Alternate Carrier/Radiology

Limit: \$2,000,000/\$4,000,000

Basis: Indefinite

Premium: \$42,000

Incumbent Carrier/Rheumatology

Limit: \$1,000,000/\$3,000,000

Basis: Indefinite

Premium: \$23,375

Alternate Carrier/Rheumatology

Limit: \$1,000,000/\$3,000,00

Basis: Indefinite

Premium: \$17,500

Mahoning Valley Medical Society members can call us for no obligation quotes regardless of who your carrier is!

HUNTINGTON INSURANCE

Edward Hassay

C 330 301 0476 ed.hassay@huntington.com



2016 Survey of America's Physicians

Based on 17,236 physician responses

WHAT DO PHYSICIANS HAVE TO SAY ABOUT THE STATE OF THE MEDICAL PROFESSION – AND WHAT DO THEIR INSIGHTS MEAN TO HEALTHCARE PROFESSIONALS, POLICY MAKERS, AND THE PUBLIC?

Every other year, The Physicians Foundation, with the assistance of Merritt Hawkins, conducts a nationwide survey to answer this critical question, as well as many others regarding who physicians are and how they practice.

This report includes responses from 17,236 physicians, who, in over one million data points and over 10,000 written comments, reveal key insights into:

- The state of physician morale. How many physicians would recommend medicine as a career, or choose to be physicians again?
- The practice plans of today's physicians. How many will retire? Work part-time? Seek employment with a hospital? Switch to a "concierge" practice?
- Physician practice models. How many are independent? Employed? In solo practice? In large groups?
- Physician practice patterns. How many patients do physicians see? How many hours do they work?
- Physician payment models. How many are paid on "value?" How many are in ACOs or medical homes? What do they know about the Medicare Access and CHIP Reauthorization Act (MACRA)?
- Medicare and Medicaid acceptance rates. How many physicians still see Medicare and Medicaid patients?
- The effect of ICD-10. Have the new codes enhanced or detracted from efficiency and patient care?
- The Accountable Care Act. What grade do physicians give the ACA?
- Differences among physicians. How do physician perspectives differ by age, gender, practice status, and specialty?
- Patient access. How do physician practice patterns affect the ability of patients to access care?

With an error rate of +/- 0.766%, and with comparisons to data from surveys conducted by The Physicians Foundation in 2012 and 2014, the 2016 Survey of America's Physicians is the source of insight and analysis into the perspectives, practice plans and practice patterns of today's physicians.

IN MEMORIAM

Vincent D. Lepore, MD

November 5, 1928 ~ September 5, 2016

Yiechul Jack Jung, MD

April 23, 1936 ~ August 29, 2016

*Helping you protect your most valuable
asset ... your ability to earn an income
in your profession.*

FOR MORE THAN 80 YEARS ... THE VALLEY'S
PREMIER DISABILITY INCOME SPECIALISTS

for the
PROFESSIONAL COMMUNITY

**STILLSON
& DONAHAY**
AGENCY, INC.

Administrators for Insurance programs for
members of the Mahoning County Medical Society



**Chris DePaola
Carolyn Rubenstein**

330.757.3726

Chase Bank Building • Poland, Ohio 44514

HIGH COURT UPHOLDS MALPRACTICE LAW

In a major victory for the healthcare community, the Ohio Supreme Court has upheld a state law requiring a malpractice suit to be filed within four years of the occurrence of an alleged medical injury.

The case was brought by a retired Air Force colonel against the Cleveland Clinic. David Antoon, of Dayton, had surgery at the Clinic in 2008 to remove a cancerous prostate gland. But Antoon said the procedure left him impotent and incontinent and was not performed by the physician he had chosen. Following a series of legal moves since the surgery, Antoon formally filed suit in 2013.

The Clinic, which denied any wrongdoing, argued that Antoon's suit was illegal and should be thrown out because it violated the statute of repose requiring medical suits to be filed within four years. A Cuyahoga County court threw out the suit. A state appeals court overturned that lower court and allowed Antoon's case to proceed. The Clinic then asked the state's high court to review the case.

"We hold that (the law) is a true statute of repose that applies to both vested and non-vested claims," Chief Justice Maureen O'Connor wrote for the majority in *Antoon v. Cleveland Clinic Foundation*. "Therefore, any medical malpractice action must be filed within four years of the occurrence of the act or omission alleged to have caused a plaintiff's injury."

The court voted 5-to-1 in the Clinic's favor, with Justice Paul Pfeifer concurring in judgement only. Justice Bill O'Neill did not participate on this case.

Antoon had argued that because he had previously filed a pair of lawsuits in 2010 and 2012 against the Clinic within the four-year window – though he'd later withdrew both in legal maneuvers – the start date for the statute of repose would not have started until 2012. Antoon argued that would make his formal lawsuit in November 2013 legal and within the statute of repose.

The high court disagreed, saying Ohio's legislature wrote the law with clear intent.

"Our decision today is also informed by the robust heritage of decisions from courts and legislatures sharing the common beliefs that plaintiffs should litigate their claims as swiftly as possible and that defendants should not face potential liability indefinitely," O'Connor wrote.

"Just as a plaintiff is entitled to a meaningful time and opportunity to pursue a claim, a defendant is entitled to a reasonable time after which he or she can be assured that a defense will not have to be mounted for actions occurring years before," O'Connor wrote. "The statute of repose exists to give medical providers certainty with respect to the time within which a claim can be brought and a time after which they may be free from the fear of litigation."

The Ohio State Medical Association (OSMA) played a significant role in seeing that the four-year statute of repose was included in the state's 2002 comprehensive medical tort reform rules and provisions.

The OSMA filed a brief in support of the Clinic when the case reached the Ohio Supreme Court in September 2015. The OSMA applauded the high court's verdict.

"This ruling exemplifies exactly what we mean when we say courts should defer policy decisions to the legislative branch of government and not legislate from the bench," said Tim Maglione, the OSMA's senior director of government relations. "The court specifically acknowledged that their role in reviewing a statute is not to express agreement or disagreement with the public policy that led to its enactment."

This article was reprinted with permission from OSMA "Health Matters", November 3, 2016.

Mahoning Valley Medical Society
3855 Starr's Centre Drive, Suite C-3
Canfield, OH 44406

Phone: 330-533-4880

FAX: 330-533-4940

Email: mahoningcountymed@zoominternet.net

PRSR-STD
U.S. POSTAGE
PAID
YOUNGSTOWN,
OHIO
PERMIT NO. 317

Change Service Requested

More support. More resources.
More innovation.

All the more reason to
choose Coverys Medical
Liability Insurance.

No one provides risk management resources like we do. Today, we've expanded our insurance support and capabilities.

- Coverys is the only MPL carrier in Ohio that offers client access to VisualDx®, the leading diagnostic decision support system.
- We offer best-in-class online educational programs through ELM Exchange (a Coverys company) at no cost to Coverys insureds.
- Mahoning Valley Medical Society members are eligible for a 10% premium credit on their Coverys MPL policy offered through our collaboration with Huntington Insurance, Inc.

Find out how our full suite of insurance services and risk management resources can help improve clinical, operational and financial outcomes today by calling (844) 894-0686 or visiting ThinkCoverys.com.

COVERYS
Better Intelligence
for Better Outcomes®

MVMS members are eligible for an
exclusive 10% premium credit
from Coverys!

MHA Insurance Company 800.313.5888 www.coverys.com